



**DEPARTMENT OF ECE**

**ACTIVITY BASED LEARNING**

**Course Code & Course Title** : MG8591 / Principles Of Management  
**Year/Sem/Branch** : III/ VI/ECE  
**Name of Faculty** : SRINIVASAN TK  
**Designation** : Assistant Professor  
**Unit Title** : Introduction To Management And Organizations  
**Topic** : Managerial Roles And Skills  
**LO** : Students Will Be Able To Have Clear Understanding  
**Bloom's Taxonomy Level** :

S.No.	Title	Description
1	<b>Concept</b>	<ul style="list-style-type: none"> <li>Hierarchy of a typical business organization and the various designations.</li> <li>Communication flow in a Formal Organization</li> </ul>
2	<b>Challenges Faced</b>	(Difficulties faced by students while it was taught in conventional method) <ul style="list-style-type: none"> <li>Ambiguity in understanding the formal communication</li> <li>Responsibilities shouldered by each employee</li> </ul>
3	<b>Name of the Activity</b>	Role Play
4	<b>Description of the Activity</b>	The Whole class was split into heterogeneous groups. Each group was given a office like scenario Each person was given a role and its responsibility and authority All group should perform the roles they have allotted
5	<b>Feedback from Learners (Consolidated)</b>	The feedback collected from students in class room. <ul style="list-style-type: none"> <li>It helps us to learn the concept easily.</li> <li>Easy to understand</li> <li>Interactive learning is very useful.</li> <li>Team work helps us to improve the confidence level.</li> </ul> Learning become very effective.
6	<b>Feedback of the Faculty about this activity</b>	Students shown interest in participating the role play activity. Interaction between them was improved.

**Signature of the Course Faculty**

**Signature of HOD**

**Evidence:**

**Photo proof:**

