

**Course Faculty: Ms.S.P.Panimalar**

**Course : Web Technology**

**Class: III IT / V Semester**

**Teaching Unit : Unit 1**

**Topic: HTML**

**Activity:**

Flipped class

**Leaning Outcome:**

Students will be able to analyze and recreate a web page with their own ideas.

### **Evaluating Web design**

In this activity, the student will study some Web pages (shown in screen captures) to evaluate how their developers applied concepts of Web design. After studying each screen capture, write the answers to the accompanying questions in the spaces provided. The open-ended questions posed in this activity are intended to promote thoughtful discussion. Answers will vary.

1. Study the Animal Planet home page



2. Does the design of this Web page convey an appropriate message to users? What message do you think it conveys? What elements contribute to that message?
3. This lesson defined the primary goal in Web design as giving users what they want, instead of what the developer thinks they want. Do you think this page achieves that goal? Why or why not?

4. Recreate the same page with your own innovative ideas.

### Answers collected from the students:

1. Study the Animal Planet home page



2. Does the design of this Web page convey an appropriate message to users? What message do you think it conveys? What elements contribute to that message?

**Yes. It conveys the details about the exploration of animal habitats in its Animal Planet website.**

**Elements Contributed: Image representation and Video in the website**

3. This lesson defined the primary goal in Web design as giving users what they want, instead of what the developer thinks they want. Do you think this page achieves that goal? Why or why not?

**Yes. The page has achieved the goal.**

**Its highly user interactive and can be easily understood by the users who are even new to the usage of internet.**

4. Recreate the same page with your own innovative ideas.

